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APPS: The Ultimate Beginners Guide For App Programming And Development (App Development- App Marketing- App Design- App Empire- App For PC- Mobile App Business- Android- IOS)

Synopsis

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Customer Reviews

This book is full of information. The author has done a wonderful job explaining everything you need to know about app development, and it is all very organized and easy to understand. This is so interesting and popular topic.This book will give you the simple run down of how an app works and how you get started into app development.

Neo Monefa has created a thorough and must have guide for anyone looking into getting involved in the multibillion dollar app market. Monefa covers everything you need to know from the beginning all the way through to the app release and marketing stages. You will get a look at the different app platforms, the pros and cons of each platform, the history of mobile apps and the types of mobile apps that are out there. After that you will be able to read about and weight the options on hiring a developer or using the DIY approach through many of the app building websited that are out there.This is a wonderful guide to app creation that will make you more knowledgeable and give you a head start against other new app makers out there.

The Ultimate Apps guide is full of useful information for anyone that has ever wondered how those handy and fun mobile phone apps come to be. The book guides the reader through the history of the smart phone and all the different kinds of app platforms are around today. The book goes over the different categories for mobile applications for each different major phone software out there including the platforms used by Apple and IOS. There is a lot of good advice in this book and it's very well written so that even the newest of smart phone users will be able to get through the book and understand what goes into the process from determining what kind of application to develop to the end once your app is in one or all of the app stores.

This book separates complex PC code into straightforward strides. These tips and techniques will change your thoughts into a substantial application.I have learned something different from this book and I have enjoyed reading this book.

This book about apps is very informative. I learned a great deal about marketing with Twitter. I also learned that setting up an app can be very profitable if you market in the right way and in the right places. This book also contains a great deal of bonus information in reference to a number of other things. I found this book to be quite interesting and I am enjoying the bonus material as well as the app info for which I ordered the book. For me, with basic questions, and wanting information about apps, this book is a great resource. I received this book in exchange for a review. For me, it was very helpful.

I have good interest in creating app. I have no knowledge about app before reading this book. I really surprised that this book gives all the important information about app. It is especially made for beginners like me.

This book makes me surprise about the title. I'm attractive at the first sight of this book. The book is quite interesting and useful. I skim and scan the book, which contains the logic chapters, obvious illustration, explanation, and demonstration. Therefore, those who don't know how to program android before can do it in effective way.

Would recommend and buy again Ã£Â Â•Ã£ÂƒÂ„Ã£Â Â'

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